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CRUZIANA

GEOPARK NATURTEJO - GEOPARQUE MUNDIAL DA UNESCO - E-Magazine



MONTHLY ACTIVITIES

Measures against the social and economic crisis COVID-19 in the municipalities of Naturtejo Geopark .

Naturtejo Geopark's territory continues to fight the pandemic by resuming daily life and economic activities. The deconfinement has registered an increasing but still controlled number of new daily cases, but also a geographical expansion of the areas with new infections. The municipalities have been decisive containing the pandemic and solving the daily social problems that it has triggered or intensified in the region.

Following the Pandemic of COVID 19 and these extraordinary times, in a social mission the Municipality of Oleiros acquired from Lusiaves Group some solidarity baskets destined to support the school and business community, namely the people who are in a weakened situation, due to dismissal or lay off. The baskets are made up of essential food products produced by the business group that is settling in the municipality. In a first phase, through its Integrated and Innovative Programme to Combat School Failure, the Municipality delivered 89 food baskets to households referred by the school community. This week, the remaining 77 solidarity baskets were delivered, which were also intended for people in fragile situations due to dismissal or lay off by the employer. For the people mentioned above (in lay off or unemployed due to COVID 19) a new partnership with Dignitude was also created through its program abem: emergency COVID 19, in which the Municipality of Oleiros and that association bear one hundred percent of the costs with medicines prescribed by doctors in the part that is not reimbursed by the State.

The Municipality of Penamacor will launch another initiative, under the Integrated and Innovative Plan to Combat School Failure (PIICIE), using Voz da Raia Radio, based in the municipality. On Thursdays, at 3pm and 6pm, the program "Notes about Flora" goes on the air. This initiative is part of the Integrated and Innovative Plan to Combat School Failure project, led by CIMBB - Beira Baixa Intermunicipal Community. The free Mobile Workshop service granted by the Municipality of Nisa to the elderly holders of the Elderly Card keeps its regular operation.

The BioAromas Project - Social Integration and Innovation Laboratory, which covers young people and adults over 18 years old, will be born at the Living Science Forest Centre by the end of the year, with an investment of over 250 thousand euros. The aim is to contribute to develop skills of these young people and adults, at personal and professional level, promoting their training particularly in the production of aromatic and medicinal plants, instilling concepts of management and entrepreneurship for greater autonomy, so that they are active citizens in the community and their families find in this project a response of continuity. As there is no such offer in the region, which stands out from all others, these young people and adults will be closer to home and family, which translates into greater security, freeing their carers, with positive impacts for all.

As part of the support granted by the Municipality to Nisa Schools Group, new computer equipment, namely 50 tablets, were provided to students / children of needy families. This measure complements the initiative already practiced by the Municipality regarding the provision of computer equipment to Nisa Schools Group, in a continued action to provide equipment to students to "attend" classes by videoconference.

In addition to social responsibility, municipalities have been preparing a healthier future. In the celebration of World Environment Day, this year dedicated to biodiversity, the Municipality of Oleiros planted about 27,000 native plants such as: strawberry tree, prunus tree, alder, "sanguinha-de-água", holly, black and white "borrageira" and "folhado". This is a concern assumed by the Municipality of Oleiros to prevent forest fires and for this reason, in recent times, several applications have been made for the acquisition of native plants and restoration of protected habitats of high environmental value. This is the case with the Common Forest project, under the protocol established with Green Cork and the Preserving Nature project, promoted by EDP. In this case, the plants are intended to restore priority habitats, either because of their high conservation value or because they have been affected by forest fires. It should be remembered that in the municipality, near the Água d'Alta stream (Orvalho), there is an important repository of the Continental Laurissilva and a rare community of prunus tree, a fact that motivated the Municipality to join the Life-Relict project, of Évora University.

In the preparation of the territory for the post-Pandemic period, the municipality of Proença-a-Nova is proceeding with the requalification of the River Beach of Aldeia Ruiva, and it is expected to be completed before the beginning of next year's bathing season. With a total investment of over 833 thousand euros, of which 311 thousand will be financed by an application to the Valorisation Programme by Tourism of Portugal, the project includes the creation of an Interpretation Centre that includes a pedestrian route between the River Beach of Aldeia Ruiva and the River Beach of Malhadal and the creation of a biological pool on the right bank. The goal is to structure this space as a tourist product for families and, at the same time, keep the continuous bet on creating conditions to enjoy this place throughout the year, thus breaking the seasonality.

The "Water Cycle" recreational trail can be crossed any time of the year: in summer it will include parts of the trail in the water and in winter it will be by the canals and walls of schist that margin the stream. With about 5 kilometres, this walking trail, of easy/medium difficulty, follows the outline of the Isna Stream, and can be sighted kites, eagles, black storks, kingfisher, otters, among others, through the trails or the canals. The Proença-a-Nova 2020 International Archaeological Site is being held for the first time due to the pandemic circumstances, with no students and only the team of archaeologists responsible for the excavations whom will continue to decipher and explain some details found in previous campaigns, and it hopefully there will be answers at the end of the campaign. From June 22nd to July 5th, the dolmen of Cabeço da Anta, one of the largest dolmens in the region, will continue to be dug.

The rehabilitation and expansion of the Rock Art Interpretation Centre of Tejo Valley (CIART) will begin this July and for one year, a comprehensive intervention which, among other things, includes the construction of a new entrance and the creation of four exhibition galleries, a documentation centre and a multimedia and audiovisual room. The project applied to Centro 2020 and represents a total investment of 750,733.60 Euros. Regarding the currently existing building, the project foresees the reformulation of its interior and the introduction of a specific programme, aiming to exhibit the intended museological contents: Rock Art, Palaeolithic, Geology and Geomorphology. "This is an ambitious and very comprehensive project which, besides increasing the exhibition space, will create new spaces dedicated to services and the educational area and includes a multimedia room in which visitors will be able to enjoy a virtual access to the submerged rock art figures during the construction of the Fratel dam". The Municipality of Vila Velha de Ródão has also proceeded to the requalification of the small municipal walking trails, more specifically the PR 1 - Invasions Trail, in Vila Velha de Ródão and the PR2 - Virtues Trail, in Vilas Ruivas, which were forbidden to the public since 2018 and can now be used.

Regarding the summer animation, there are many creative initiatives. To be Nearby is a project of the Municipality of Castelo Branco integrated in the program "BY Schist and Granite Lands". The result will be the availability in all Homes and Day Centres of Castelo Branco municipality of 4 hours of fado and traditional music performed by artists of our community. It was under the motto "To be Nearby" that a group of more than 50 musicians and a dozen audiovisual technicians got together at the Creativity Factory to produce a series of four programs that travel through the universe of fado and traditional music. The Municipality of Penamacor, in collaboration with SG Produções, will hold the Penamacor Online Festival during the months of July and August. During these two months, musical groups will perform at local accommodation establishments in the municipality, promoting these accommodations but also local products and handicrafts. The performances will be broadcasted on the municipality's Facebook page. With news and some constraints required in the context of a pandemic, the monthly free climbing initiative that the Municipality of Oleiros has promoted in the middle of the International Appalachian Trail, in a partnership with the Raia Aventura Club Association, started on June 21st. On the same day the WeRculture Fete de la Musique was launched, in an online broadcast that went around the world through UNESCO's Creative Cities of Music. Idanha-a-Nova reached its audience through the lens of Out of Place, International Festival of Ancient Songs and the special moment Out of Place, Out of Time.

With a format never before performed in Proença-a-Nova, the Municipality Party took place in the form of a television program in a 17-hour webcast to the Facebook page and the Municipality's Youtube channel. This configuration allowed Proença-a-Nova to be taken around the world, especially to its emigrant communities, highlighting countries such as Brazil, Canada, USA, Angola, Mozambique, Australia, Switzerland and France, among others, according to the statistics. The aromatic and medicinal plants gave the motto to the 2020 edition and were highlighted throughout the emission, especially in the documentary about the presence of these species in the municipality and their potential in the tourist, economic and biodiversity aspects of the territory, linking to the theme of trails, an important tourist resource and that, in addition to the marked trails, already have 174 monthly editions organized by the Municipality.

June and July - New promotional videos Discover... Naturtejo Geopark has just launched a new set of promotional videos dedicated to presenting the best that this territory classified by UNESCO has to discover. The videos entitled "Discover..." are the result of an image work carried out by the Venezuelan photographer Jesus Salazar Cabrera for Naturtejo Geopark as part of the celebration of the Landscape Festival, which this year had to be virtual. With more than 2500 views on Naturtejo Geopark Facebook page, the video Discover Naturtejo Geopark makes an introduction in images to the territory, as well as to the people that characterizes it. The most important geomonuments will be presented individually in a series of 4 dedicated films. The first one portrays the Inselberg of Monsanto and the following ones present Penha Garcia Ichnological Park and Portas de Ródão Natural Monument. Although aimed at international consumers, the promotional spots speak of the territory through image.



June - #NaturtejoGeoparkAtHome. Despite the easing of restrictions imposed by the current pandemic, Naturtejo Geopark continues to strengthen the online platform #NaturtejoGeoparkAtHome, which gathers digital content that can be explored at home. New pastimes have been made available for children and teenagers, as well as a set of interactive games for educational purposes. Our Partners' suggestions were also updated. The interactive digital games are Puzzles, Quiz and Memory Game and will be available at Naturtejo Geopark website and Facebook, as well as on Geonatureschool microsite. From June 25th, new pastimes will be available in Naturtejo Geopark Educational Programs "Geonatureschool" microsite, in www.geonaturescola.com. Some of these are: new letter soups; discovering the differences; colouring; labyrinths; completing; joining points. These pastimes were developed by students Cátia Sofia, Juliana Rodrigues and Miguel Salvado, who did their curricular internship in the Professional Higher Technical Course in Multimedia Product Development, at Naturtejo Geopark.

June - Continuation of maintenance work on the plantation of native trees in Idanha-a-Nova. The maintenance work was continued at the Raiano Cultural Centre, the Geopark's headquarters. These trees had been sown or planted during the week of the Autochthonous Forest, last November and December, with students from several schools in the village of Idanha-a-Nova, scouts and general community. Maintenance actions continue to be carried out by the educational team. Manuela Catana and Catarina Caria assured these works.



June 1st - Let's #CreateDreams with Try Portugal. Naturtejo Geopark joins, once again, Try Portugal, a company specialized in Active, Cultural and Sport Tourism, in a campaign to promote the resumption of tourism activity.

Following the campaign Let's #CreateDreams, launched in April, Try Portugal is introducing its Tourism Animation partners, spread all over the country, in this phase of deconfinement, in which safety and well being are privileged. In order to present hidden corners in Portugal, besides the individual promotion of the partners, a promotional spot was created that gathers several brands and destinations.



03.06.2020

Do Centro para o Mundo		PaleoRódão		Geo Escape Naturtejo	
Equipa: As Adufinhas	Ana Oliveira	Equipa: PaleoRódão	Sofia Marinho	Equipa: Geo Escapers	Bruno Mira
	Iris Rodrigues		Susana Pinto		Ícaro Brizolla
	Mariana Ferreira		Tiago Inácio		Mauro Santamarina
	Pamela Sousa		Tiago Lachever		

June 3rd - Presentation of Tourism Innovation Journeys projects by Lusófona University. Naturtejo Geopark is collaborating with the academic project Tourism Innovation Journeys, promoted by the Lusófona University of Humanities and Technologies, coordinated by Professor João Estevão, whose main objective is to enhance community-based tourism in Central Portugal. Throughout this school year 18 teams of students in the areas of Tourism and Design have been working on relevant, innovative, feasible and sustainable value proposals for the destination brands Historical Villages of Portugal, Military Tourism, Dão Wine Route, iNature, Estrela Geopark and Naturtejo Geopark, UNESCO Global Geopark.

Given the context of a pandemic, it was not possible to come to the territory and the work has been adapted, and the project will continue next year, for students to come and meet Naturtejo Geopark and share their ideas here. Only the final year students had to conclude, present and discuss their work online before their colleagues and the jury, of which Joana Rodrigues, of Naturtejo Geopark was part. The works presented were "From the Centre to the World", a thematic route about Music in the Geopark, "PaleoRódão", a tourist product dedicated to the Paleolithic, in Vila Velha de Ródão and "Geo-Escape Naturtejo" a 7 days tour package with experiences all over the territory.

June 4th and 30th - Meetings between Tourism of Portugal and Portuguese Geoparks. The working group of Portuguese Geoparks with the Tourism of Portugal met again, so that products and tourist experiences can be networked.

The meeting focused on the response of the Geoparks to the current pandemic situation and strengthening the confidence of tourists. A proposal for a code of conduct for self-protection of visitors was discussed, standardizing practices and recommendations to all territories.

Besides the Geoparks and Tourism of Portugal, representatives of the Regional Entities of Tourism of Porto and North, Centre and Alentejo were also present, as well as the Regional Directorate of Tourism of Azores. Joana Rodrigues and João Pousinho represented Naturtejo Geopark.

June 5th - First Digital Forum of European Geoparks Network. The European Geoparks Network organized the first Digital Forum. Representatives of the 74 geoparks currently existing in 26 European countries usually meet every six months in a UNESCO geopark. In times of pandemic, the virus and the environment footprint was reduced by holding a virtual meeting to discuss the main challenges that the territories classified as geoparks present. More than 110 participated, including Carlos Neto de Carvalho who represented Naturtejo Geopark. In addition to the subjects that are usually discussed in a face-to-face meeting, there was a presentation of the results of the survey conducted for the operationalization of EGN face-to-face meetings. It is hoped that the virtual model will complement the management structure of the European Geoparks Network.



June 5th - World Environment Day: Our Geomonuments by our little artists. To celebrate this day, as part of the Landscape Festival - European Geoparks Week, Naturtejo Geopark prepared a challenge to be launched to students who are attending the Elementary School of the School Group José Silvestre Ribeiro.

In the municipality of Idanha-a-Nova this is the reference school for the reception of children (from 3 to 12 years old) of essential services professionals, in times of Pandemic COVID-19, since for the remaining students the teaching is online, not in person.

Photographs of Naturtejo Geopark geomonuments were sent to one of the teachers who accompanies the students on a weekly basis, and on June 2nd, the students at school drew some of these geomonuments of their choice. Teacher Laurinda sent us 7 small works of art, which we shared on Facebook to celebrate this day! Thank you to our artists!

The Memory Game was also made available that day to play as a family on the "Sustainable Development Goals 2030" (available at: <https://biblioteca.cebds.org/jogo-da-memoria-sobre-os-ods>).

June 8th - Participation in the online conference "The role of geoparks in the sustainable transition after the COVID-19 pandemic". As part of the European Geoparks Week, Estrela Geopark promoted the online conference "The role of geoparks in the sustainable transition after the COVID-19 pandemic".

Representatives of the Portuguese UNESCO Global Geoparks, Naturtejo, Arouca, Azores, Terras de Cavaleiros and the aspiring Estrela discussed the current situation in the various territories and the challenges they have faced within the pandemic. The strategies being implemented to overcome short-term impacts were discussed, as well as the adaptations that will have to be made in the long term to respond to the 'new reality' that it draws for the future. Naturtejo Geopark was represented by geologist Joana Rodrigues.



June 9th - Olympic Judo team in training at Naturtejo Geopark

June 9th - Olympic Judo team in training at Naturtejo Geopark . As part of the training that the Women's National Judo Team held in Idanha-a-Nova, in addition to training, the athletes had the opportunity to visit and walk through the geomonuments Inselberg of Monsanto and the Ichnological Park of Penha Garcia, strengthening the group spirit and ensuring all the safety conditions.



June 9th - Naturtejo obtains Clean & Safe seal from Tourism of Portugal. Following the "Clean & Safe" initiative launched in April, by Tourism of Portugal, aiming to prepare companies in the tourism sector for the resumption of activity, in the current context of the COVID-19 pandemic, the "Clean & Safe Geoparks" seal was created, to which the Naturtejo Geopark, UNESCO Global Geopark has already adhered.

This new category was developed by Tourism of Portugal, in a working group involving the UNESCO Global Geoparks Naturtejo, Arouca, Azores and Terras de Cavaleiros and the Estrela Geopark (in final stages of classification), as well as the respective Regional Tourism Entities.

In this deconfinement phase, Geoparks assume themselves as "Healthy destinations for activities in nature!" intending to affirm themselves as territories promoting healthy lifestyles.

With the anticipation of the growth of domestic tourism, the forecast of the opening of borders in the European Union in mid-June and the reactivation of air routes in Portuguese airports, the recovery of confidence is essential for Tourism to resume its activity in full and the seal "Clean & Safe" in Naturtejo Geopark is another tool to attract tourists in safety to the region.

Geoparks adherence to the seal implies compliance with the recommendations of the Directorate General of Health to avoid contamination with SARS-CoV-2, with training of teams given by Tourism of Portugal and reorganization of spaces and services, through an Internal Protocol, adapted to the specificities of each territory. In the case of the Naturtejo Geopark, the seal applies to activities and services, tourism and education provided directly by the Geopark, where measures of social distancing, respiratory rule, hygiene and cleaning will be ensured.

Naturtejo Geopark has also promoted and sensitized its partners for the adoption of this seal, already available for Tourism Enterprises, Local Accommodation, Catering and Beverage Establishments, Tourist Entertainment Companies, Travel and Tourism Agencies, Interpreter Guides, Motorhome Service Areas and Rent-a-car, reinforcing the confidence in the territory and its tourism resources. The number of partners and associates that meet the "Clean & Safe" standards has grown daily, with 22 accommodation units and 12 catering units, and is expected to continue to grow, with all the information available at www.naturtejo.com. The Tourist Offices in the municipalities of Naturtejo Geopark are also adhering to the seal, having recently been published the standards to be adopted also for the Cultural Heritage and the Thermal Baths.

Along with this seal, the Regional Entity of Tourism of Alentejo and Ribatejo is promoting the Certificate of Commitment to the "Safe and Sustainable Destination", a protocol of "Health & Safety", in the case of Naturtejo Geopark available for companies in the municipality of Nisa, the only municipality located in the Alto Alentejo region. Portugal is the first European country to be awarded the "Safe Travels" seal by the World Travel & Tourism Council.

An area dedicated to Information COVID-19 (<https://www.naturtejo.com/covid.php>) was created on Naturtejo Geopark website, which includes Recommendations from the Directorate General of Health, the Internal Protocol, approved by the Portuguese Tourism Board and partners who also adhere to the "Clean & Safe" seal.

In addition to the Contingency Plan, adopted in March, the Internal Protocol of Naturtejo Geopark, coordinated by Carla Jacinto, includes procedures to prevent contagion by COVID-19 for employees and customers, in the administrative facilities of the Geopark and in the activities and services provided, as well as the definition of procedures in case of suspected infection. All visits have to be booked in advance and paid for via electronic system, like before.

In outdoor activities, such as hiking, the use of personal protective equipment, such as the mask, is not mandatory (but recommended) as long as the safety distance is assured. The rule of physical distance between participants is mandatory in these activities and alcohol hand sanitizers will be available, whenever justified, to participants. Compliance with internal hygiene and security protocols will also be ensured by Naturtejo Geopark partners involved in the activities. Technicians and guides of Naturtejo Geopark have specific training, given by Tourism of Portugal, for the development of all scientific, educational and tourist activities in safety.

Tourism of Portugal launched the digital platform "Clean & Safe" (<https://portugalcleanandsafe.com/pt-pt>) where all the georeferenced information regarding the adherents and the requirements to be met is gathered. The platform also allows to monitor the index of confidence generated in tourists, enabling the evaluation of the degree of satisfaction about the performance of companies in terms of compliance with the requirements of the seal, in a call to everyone's responsibility for a safer tourism.

June 15th - Online Training Course "Clean & Safe" promoted by Tourism of Portugal. The Naturtejo Geopark team participated in the online Training Course "Clean & Safe" promoted by Tourism of Portugal for Tourism Offices, Municipalities and Geoparks, following the adherence of Geopark to the seal.

Hosted by trainers from the Tourism Schools of Portugal, the training included basic information on how to transmit the virus and how to prevent its spread, essential measures to be established to work more safely and procedures to be adopted with clients and visitors.

June 16th - Participation in the Exploratory Meeting of the Project "Teaching is Flying" for Teachers of the AEC's and Technicians of the Municipality of Idanha-a-Nova. The "Teaching is Flying" project will be implemented in the 1st Cycle of Basic Education, in the Schools Group of Idanha-a-Nova, next school year. The Association Aldeia dos Girassóis and Go'we and the Municipality of Idanha-a-Nova are the partners, together with the Schools Group.

In this project the Curricular Enrichment Activities (AEC's) will be subject to some changes in order to transform them into Territory Exploration Workshops. Their contents will be as adapted as possible to the territory of the municipality of Idanha-a-Nova. Teachers and technicians present were asked for suggestions of topics to be addressed in the Project. Manuela Catana, as Technician of the Educational Action Service of the Municipality of Idanha-a-Nova and Responsible for the Educational Programs of Naturtejo Geopark suggested themes to be addressed in the scope of Natural Heritage (geodiversity and biodiversity), highlighting the fact that the Municipality of Idanha-a-Nova integrates the territory classified as Naturtejo Geopark, UNESCO Global Geopark.



June 24th - Students of the Superior School of Technology finish their internship at Naturtejo. Between March and June, 4 months in almost total confinement, the students Cátia Sofia, Juliana Rodrigues and Miguel Salvado carried out their curricular internship of the Professional Higher Technical Course in Multimedia Product Development, in Geopark Naturtejo. The students of Superior School of Technology, of Polytechnic Institute of Castelo Branco, guided by Professor Pedro Silva and geologist Joana Rodrigues developed several graphic and multimedia products in the scope of the #NaturtejoGeoparkAtHome initiative, namely communication supports related to the current situation, pastimes for children and teenagers and interactive educational games. Promotional materials for the Geoproducts and GEOfood brands were also produced.



June 29th - Inauguration of Geocakes Atelier. Geocakes, a company specialised in organic and sustainable regional products, opened its new atelier in Idanha-a-Nova on Monday at a ceremony chaired by the Minister for Territorial Cohesion. Ana Abrunhosa insisted on watching the dream of chefs Raquel Ramos and Mário Ramos, the couple responsible for this investment, come true, to convey that Geocakes "represents the kind of projects we want for this territory: a project with a heart, which combines tradition, authenticity and the identity of its territory with innovation, quality and openness to the world".

"I wouldn't miss this moment for anything, knowing that this project means so much to Idanha and is inspired by something unique in the world: the geopark where it is located [Naturtejo UNESCO Global Geopark]," said the Minister of Territorial Cohesion.

The official inauguration of Geocakes Workshop was also attended by the President of the Municipality of Idanha-a-Nova and the Naturtejo UNESCO Global Geopark, Armindo Jacinto, the sponsors of the ceremony, Amélia Nabeiro and João Manuel Nabeiro of Delta Cafés, and several local and regional entities. Chef Raquel Ramos explained that "the Geocakes project was born from my passion for the art of pastry framed by the region I chose to develop it, Idanha-a-Nova, in the territory of Naturtejo Geopark. Today is the day I fulfilled my dream".

"Geocakes is the seed that has been fructifying, based on the authenticity of the knowledge of the people, the recipes and the quality of the endogenous products of the region," said Raquel Ramos. Geocakes' products - cookies, cakes, jams, among others - are biologically certified, while the company is certified under Geoproducts and GeoFood brands, incorporating all the values of Naturtejo Geopark and Bio-Region of Idanha-a-Nova in terms of environmental sustainability, circular economy and local identity.

The President of the Municipality of Idanha-a-Nova, Armindo Jacinto, addressed words of recognition to the couple of entrepreneurs: "This is a special moment for Chefs Raquel Ramos and Mário Ramos, but also for Idanha-a-Nova and Naturtejo Geopark ", he said. Armindo Jacinto considers that "Geocakes is a company that represents very well what we want in terms of territorial development. It is already a reference in the region and in the country and, as a mayor, I can only be proud that we have entrepreneurs in the municipality who put so much love and affection into what they do. They will certainly have excellent results".

The inauguration of the workshop was sponsored by João Manuel Nabeiro and Amélia Nabeiro, representing the Nabeiro Group - Delta Cafés. With heartfelt words, they remembered the relationship of deep friendship and admiration that links the company to the couple responsible for Geocakes, and expressed their wishes for professional and personal success.

IMPACT OF GEOPARK IN MEDIA



TV & Radio

June 7th (RTP1 - Jornal da Tarde) - Clean & Safe internship in preparation for the Olympic Games in Naturtejo Geopark

June 12th (Rádio Cova da Beira) - Geopark has "Clean & Safe" seal

June 13th (TVI - Jornal da Noite) - Portuguese choose holidays in the countryside

June 14th (SIC - Jornal da Noite) - Orvalho footpaths: municipality recovers structures destroyed in 2017 fire

June 16th (RTP2 - Sociedade Civil) - Portugal's Hidden Treasures

Newspapers & www

June (Try Portugal) - Let's go out and live Portugal

June 3rd (Gazeta Rural) - New studies on Beira Baixa and Naturtejo Geopark - Evolution of the landscape of UNESCO territory in a new book

June 3rd (Beira.pt) - Evolution of the landscape of Naturtejo Geopark in a new book

June 3rd (Turisver) - Santa Margarida Hotel has reopened in Oleiros

June 4th (Diário Digital) - Studies on Beira Baixa and Naturtejo Geopark in a new book

June 4th (Publituris) - Santa Margarida Hotel and Adegas dos Apalaches Restaurant have reopened in Oleiros

June 9th (Reconquista) - Evolution of the Landscape of UNESCO territory in a new book

June 9th (Reconquista) - Barrocal Park candidate for the best in the world

June 9th (Feirasdesabores.com) - Naturtejo receives the "Clean & Safe Geoparks" seal from Tourism of Portugal

June 9th (www.gazetarural.com) - Naturtejo receives the "Clean & Safe Geoparks" seal from Tourism of Portugal

June 9th (Diário Digital) - Municipality welcomes the success of the female judo selection internship

June 12th (Revista Evasões) - Beira Baixa, Journey to the Centre of Portugal: tour of river beaches, good food and cultural heritage

June 12th (Beira.pt) - Naturtejo receives Clean & Safe seal from Tourism of Portugal

June 12th (Publituris) - Clean & Safe seal has been extended to geoparks and Naturtejo Geopark has already received its own

June 13th (www.proencanova.pt) - Routes and Hiking

June 15th (www.e-cultura.pt) - Naturtejo receives the "Clean & Safe Geoparks" seal from Tourism of Portugal

IMPACT OF GEOPARK IN MEDIA



- June 16th (Diário Digital) - RTP highlights Idanha-a-Nova as a tourist destination in time of Social Isolation
- June 17th (Gazeta do Interior) – Idanha-a-Nova is a stand out destination on RTP1
- June 17th (Gazeta do Interior) – Naturtejo receives the "Clean & Safe Geoparks" seal
- June 18th (Reconquista) - TOURISM IN COVID-19 TIME - Naturtejo Geopark reinforces Clean & Safe
- June 18th (Reconquista) – BIODIVERSITY - Oleiros bets on species preservation
- June 18th (Sapo Viagens) - It's time to visit Beira Baixa - beaches, spas, walking trails and much more - Portugal
- June 20th (Global News) - Beira Baixa wants to embrace Portuguese tourists
- June 24th - (www.tryportugal.com) – Naturtejo Geopark
- June 24th - (www.anoticia.pt) – Penha Garcia: irresistible treasures...
- June 26th (www.osmeustrilhos.pt) – Orvalho Footbridges and Fraga da Água d'Alta
- June 27th (La Stampa) - The surface of Mars carved by microbes

SCIENTIFIC CONTRIBUTIONS FOR THE GEOPARK AND THE GEOSCIENCES



- CUNHA, P.P., MARTINS, A.A., GOMES, A., BRIDGLAND, D.R. – Landscapes and Landforms of the Beira Baixa Region (Sarzedas—Monfortinho, Eastern Central Mainland Portugal). In: Vieira, G., Zêzere, J.L., Mora. C. (Eds.), Landscapes and Landforms of Portugal. Springer Nature, Switzerland, 199-210.

- NETO DE CARVALHO, C. & RODRIGUES, J. – Naturtejo UNESCO Global Geopark: The Culture of Landscape. In: Vieira, G., Zêzere, J.L., Mora. C. (Eds.), Landscapes and Landforms of Portugal. Springer Nature, Switzerland, 359-375.

PROMOTION FOR THE GENERAL PUBLIC



- Discover Naturtejo Geopark (promotional video)
- Discover Monsanto (promotional video)
- Penamacor – Natural (promotional video from the Municipality of Penamacor)

CICLO DE WEBINARS

Geoparks UNESCO em Portugal

- Geopark Naturtejo - Os desafios dos Geoparks portugueses no mercado interno alargado (Portugal e Espanha), em contexto de pandemia. 9 julho às 10h30 (não nos Açores)
- Arouca Geopark - Património Geológico e Geoturismo. 15 julho às 15h (não nos Açores)
- Geopark Terras de Cavaleiros - Geoparks e Desenvolvimento Sustentável. 27 julho às 15h (não nos Açores)
- Estrela Geopark - A Comunidade nos Geoparks. 8 setembro às 17h (não nos Açores)
- Geoparque Açores - A marca UNESCO e a atividade turística. 24 setembro às 17h (não nos Açores)



CICLO DE WEBINARS

Geoparks UNESCO em Portugal

9 julho às 10h30 (não nos Açores) Geopark Naturtejo

Os desafios dos Geoparks portugueses no mercado interno alargado (Portugal e Espanha), em contexto de pandemia.

Plataforma Zoom

Bem-vindas

Armindo Jacinto, Presidente do Geopark Naturtejo, Geoparque Mundial da UNESCO / Presidente da Câmara Municipal de Ianha-a-Nova
Rita Marques, Secretária de Estado do Turismo

Geopark Naturtejo, Geoparque Mundial da UNESCO: experiência turística inovadora. Joana Rodrigues, Geopark Naturtejo, Geoparque Mundial da UNESCO

Parcerias e sinergias no Geopark Naturtejo
Conceição Rocha - Alga das Apalaches (Cabeça)
Ricardo Martins - Monumento Geo-etel Escalá (Montante, Idanha-a-Nova)

Os desafios dos Geoparks no mercado interior alargado (Portugal e Espanha), em contexto de pandemia. José Maria Barreira, Geoparque Mundial UNESCO de Vilaheias-Loios-Lares / Diputación de Cáceres

Discussão

Moderadora

Teresa Ferreira, Turismo de Portugal



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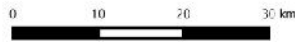
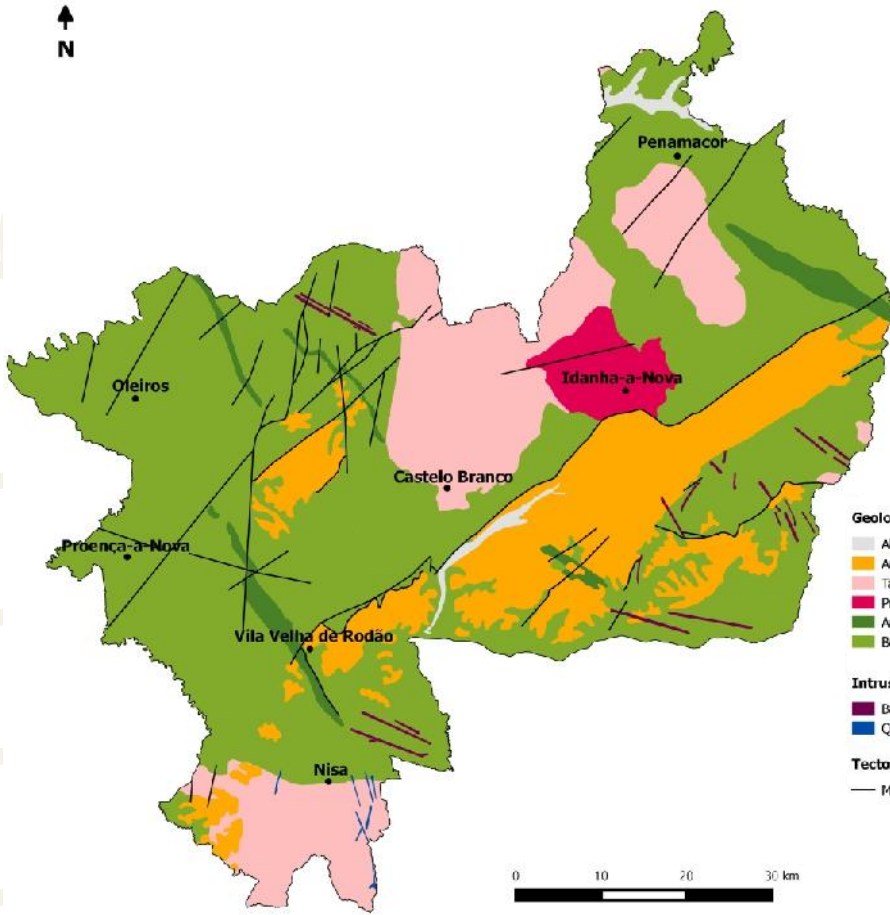
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Geoparks: Geology with human face





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